



Exhibitor and Sponsorship Prospectus
2024 APTA South Carolina Annual Conference
Midlands Tech Airport Campus- Columbia, S.C.
1260 Lexington Drive, West Columbia S.C. 29170

March 23, 2024

- Network with physical therapists, physical therapist assistants, and students.
- Display your products and services.
- Sponsor & Exhibitor Opportunities are available until 3/1/24.

SPONSORSHIP OPPORTUNITIES:

- Business Meeting Luncheon – Sign of recognition, comments (5 min) by sponsor. **\$700**
- Friday Night Social – contact Kelly Lass to arrange (Kelly@aptasc.org)
- Morning Refreshment Break (Saturday only) **\$300**
- Afternoon Refreshment break (Friday only) **\$300**
- Lanyards **\$500**
- Badge sponsor **\$150**
- Tote Bag **\$750**

EXHIBITOR OPPORTUNITIES:

SATURDAY ONLY, MARCH 23, 2024

DISPLAY IN THE EXHIBIT HALL **\$600**

Open exhibit hall hours - Saturday from 8 am – 3:30 pm.

Benefits include:

- Attendance at any of APTA South Carolina’s Annual Conference events is for 2 company representatives. A 3rd representative may attend for an additional \$100.
- One complimentary skirted 6’ table exhibit space and 2 chairs with free wifi.
- Participation in the Exhibit Hall and drawing for gifts on Saturday at the close of the expo.
- Attendance at the Friday night social event with conference attendees
- Recognition on thank you signage. Company name and logo must be received by February 19, 2024.
- Your company logo with hyperlink to your website on the conference website.

- Use of electronic post-conference mailing list of registered conference attendees for one-time use upon request.**
- Recognition in conference promotional messages.

SCHEDULE:

Saturday, March 23

7:00 am – 7:45 am	Exhibitor set-up
8:00 am – 3:30 pm	Exhibit Hall Open
3:30 pm	Exhibitor Drawing for Giveaways
3:30 – 4:00 pm	Exhibitor breakdown



**2024 APTA South Carolina
Annual Conference Agreement
2024 APTA South Carolina Annual Conference
Midlands Tech - Columbia, S.C.
1260 Lexington Drive, West Columbia S.C. 29170**

March 23, 2024

ACCEPTANCE: A confirmation email will be sent after online registration. A packet will be emailed to you approximately two weeks before the conference detailing arrangements to help you plan your arrival and departure. Acceptance is based upon availability. APTA South Carolina reserves the right to reject any application.

BADGES FOR EXHIBIT PERSONNEL: Badges will be provided for on-site personnel will be available at registration upon your arrival. The badge will serve as access tickets to all courses and events at the conference.

EXHIBITOR DRAWING FOR GIVEAWAYS: Exhibitors may want to provide a giveaway to encourage interaction with attendees. Attendees must pick up the prize or they will be returned to the exhibitor. (Details to be determined)

CANCELLATION: Cancellations must be made in writing. Cancellations received on or before **February 19, 2024** will be refunded the fee less 50%.

EXHIBIT TABLE SPACE: APTA South Carolina will provide for one skirted table and two chairs. Exhibits must be contained within the space rented. Exhibit space is assigned in order of the date of payment.

REGISTRATION, FEES, AND PAYMENT: Online registration will open in mid-December 2023. Payment is due at the time of online registration. Full payment must be received before space and/or related benefits can be reserved. Email your company logo (jpg/png AND eps version) for your company recognition upon registering to info@aptasc.org.

If you need to pay by check, please mail to APTA South Carolina, 2900 Delk Rd., Suite 700, PMB 321; Marietta GA 30067.

INSTALLATION, PARKING, AND REMOVAL OF EXHIBITS: Please refer to the conference schedule on the previous page for set up and break-down of exhibit table days and times. You are responsible for the delivery, setup, and removal of equipment and display material to and from the exhibit table area.

PROMOTIONAL MATERIAL DISTRIBUTION: Advertising and promotion materials may be distributed from the exhibit table only. No materials may be placed on seats, attached to walls, ceilings, or woodwork in the conference facility, or left in public places or breakout rooms for distribution.

PROTECTION OF FACILITY PROPERTY: You will be held responsible for any damage done to the building by your or your employees and/or contractors. The use of tape, tacks, nails, screws, staples, or mastic on any wall surface, woodwork, floor, or window inside the facility is prohibited.

SECURITY: On-site staff of exhibit/recruiter table is optional. Exhibitor/Recruiter space is open to the public and will not be secured or monitored by APTA South Carolina. It is the exhibitor/recruiter's responsibility to pack and remove all items of value prior to leaving the exhibit/recruiter table unattended.

LIABILITY AND INSURANCE: APTA SC, APTA, their members, contractors, staff, the conference facility, the employees or representatives thereof, and other organizations and persons connected with this conference shall not be held responsible for any injury, loss, or damage that may occur to the company or employees of the company or their property from any cause whatsoever, prior to, during, or subsequent to the period covered by the contract. Exhibitors/recruiters should secure their own insurance to cover all contingencies. You agree to indemnify those listed above against any claims or such loss, damage, or injury. Upon signing this agreement, you expressly release the foregoing institutions, individuals, and committees from any and all claims of loss, damage or injury. This also includes the period of storage prior to and following the conference. Small articles of value should be property secured or removed for safekeeping prior to leaving the exhibit unattended. You assume entire responsibility and hereby agrees to protect, indemnify, defend, and save APTA SC, APTA, the conference facilities, and its employees and agents harmless against all claims, losses, and damages to persons or property, governmental charges or fines, and attorney's fees arising out of or caused by your installation, removal, maintenance, occupancy, or use of the exhibit/conference premises or a part thereof.

POLICIES AND REGULATIONS: The exhibitor, recruiter, and/or sponsor agrees by registering to observe all policies and regulations set forth in the APTA South Carolina 2023 Exhibitor and Sponsorship Prospectus and the Conference Agreement. **For signage, the company name and logo must be received by no later than February 19, 2024** to accommodate printing and shipping schedules. The person whose registers has read and hereby agrees to the policies for exhibiting at the 2024 APTA South Carolina Annual Conference.

By completing the on-line registration form, you are stating that your company is not a physician-owned practice, as outlined by the APTA as follows:

APTA is opposed, as a matter of health care policy, to arrangements under which sources of referral (including physicians) stand to profit from referring patients for physical therapy. The policy, adopted by the APTA House of Delegates, states: "The American Physical Therapy Association opposes participation in services that is in any way linked to the financial gain of the referral source." Because of this policy, APTA does not accept exhibit or sponsorship

applications from companies whereas any physician has a financial interest in the practice and refers patients to an employed physical therapist or to a physical therapist who supervises an employed physical therapist assistant. APTA South Carolina also adheres to this same policy.

ADDITIONAL TERMS AND CONDITIONS required by the conference facility may apply and will be provided with your confirmation materials.

***Conference attendees have the option to opt-out of receiving electronic materials from conference recruiters and vendors.*